

WEC 2023

7TH WORLD ENGINEERS
CONVENTION

PRAGUE, CZECH REPUBLIC

11 - 13 OCTOBER, 2023

SPONSORSHIP PROSPECTUS

www.wec2023.com



MOTTO:

ENGINEERING FOR LIFE:

**BREAKTHROUGH TECHNOLOGIES AND CAPACITY DEVELOPMENT
FOCUSED ON UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS**

OPENING SPEECH

It is a great honour for me to invite you to support the most important gathering of engineers from all over the world, the 7th World Engineers Convention, which is taking place after eight years again in Europe, this time in the beautiful city of Prague. The World Conventions are unique events for 3 to 6 thousand professionals, held once every 4 years on different continents.

The aim of the convention and its congress is to show how breakthrough technologies and innovations respond to planetary challenges through the UN SDGs. WEC 2023 focuses on a wide range of disciplines that address the current challenges the humanity is facing to ensure a good life on planet Earth.

WEC 2023 brings together the global community of engineers and scientists, industry executives, policymakers, influencers, technicians, and students.

The event is also an opportunity for all socially responsible actors, industrial, research, scientific, professional, academic, political and financial institutions to present the achievements and visions of their activities to ensure the above goal.

The organizers offer the possibility of sponsorship and cooperation in the organization of the Convention according to the possibilities and interest, as described in the following sponsorship package. The Convention is a unique opportunity for new business possibilities on a global scale.

I believe that the alarming development of global climate change, the necessity to slow it down and other relevant topics addressed in the scientific programme of the congress will spark the interest of many institutions to support the congress with sponsorship donations.



Thank you in advance, I am looking forward to our cooperation.

Daniel Hanus
WEC 2023 Chair



WHY BECOME A PARTNER

MARKETING

» Exhibition can be the most effective marketing tool to increase awareness of your brand and products.

NETWORKING

» You will have an opportunity to meet and interact with many leading specialists from your business field.

KNOWLEDGE

» Exchange the latest technology, information and expertise.

PROGRAMME

» Opportunity to participate in various programmes at the lowest expense.

MEDIA

» Get worldwide media attention through different kind of events.



HOSTING INSTITUTIONS



WFEO

On March, 4th 1968, representatives of 50 scientific and technical associations from all over the world met under the auspices of the United Nations Educational, Scientific and Cultural Organization (UNESCO) in Paris to establish the World Federation of Engineering Organizations (WFEO), whose charter as an international, non-governmental organization is to unite multidisciplinary engineering associations throughout the world.

WFEO is the internationally recognized and chosen leader of the engineering profession and cooperates with national and other international professional institutions in being the lead profession in developing and applying engineering to constructively resolve international and national issues for the benefit of humanity.

WFEO encourages all of its national and international members to contribute to global efforts to establish a sustainable, equitable and peaceful world by providing an international perspective and enabling mechanisms:

- » To provide information and leadership to the engineering profession on issues of concern to the public or the profession.
- » To serve society and to be recognized, by national and international organizations and the public, as a respected and valuable source of advice and guidance on the policies, interests and concerns that relate engineering and technology to the human and natural environment.
- » To make information on engineering available to the countries of the world and to facilitate communication between its member nations.
- » To foster peace, socioeconomic security and sustainable development among all countries of the world, through the proper application of technology.
- » To facilitate relationships between governments, business and people by adding an engineering dimension to discussions on policies and investment.

TO CONTINUE
VISIT WEBSITE



CSVTS

The Czech Association of Scientific and Technical Societies (hereafter CSVTS) is a registered voluntary association under Czech law – representing 67 independent professional associations in scientific and technical fields.

The mission of CSVTS is to represent the interests of its member organizations, and to create conditions for the furthering of professional interests, career development, and lifelong learning of engineers and technicians. CSVTS is a member of and represents the Czech Republic in the European Federation of National Engineering Associations (FEANI), a member of the World Federation of Engineering Organisations (WFEO), and the CSVTS's member organizations are members of 40 international non-governmental organizations in connection with their professional field.

Over the thirty years of its modern history, CSVTS has transformed into a respected representative of the science and engineering community in the Czech Republic. The member societies are engaged in many professional branches of technical, natural and social sciences, especially the applied science aspects of mechanical engineering, electrical and electronic engineering, civil engineering, mining engineering, transportation engineering, textile engineering, telecommunications engineering, physical engineering, aeronautical engineering, aerospace engineering, cartographic engineering, food process engineering, chemistry, material engineering, chemical engineering, agricultural engineering, urbanism, environmental engineering, phytomedicinal treatment, biotechnology, sanitary engineering, cybernetics, informatics, information technology, automatic control, artificial intelligence, economics, management, scientific management, marketing, quality management, as well as in engineering law, research and real-world engineering projects.

CSVTS, and particularly its member societies, take an active part in tackling various problems in scientific research, development and innovations in technology and applied sciences.

CSVTS, along with the Czech Academy of Sciences, several technical universities, and other universities in the country, represents the most significant science, technology and engineering potential of the Czech Republic, connecting prominent professional experts in each member society. The aim of CSVTS is particularly high-quality care of professional competence of each member and service in providing technical aid for solutions of many current problems in research, development and innovations, in formulation of concepts of state policy of sustainable development in energy, industry, transport, agriculture, health care, environment, education and other areas related to the country's life.

TO CONTINUE
VISIT WEBSITE



PATRONAGE



PETR FIALA
Prime Minister of the Czech Republic

IN PARTNERSHIP WITH



MINISTRY OF EDUCATION
YOUTH AND SPORTS



Ministry of the Environment
of the Czech Republic



Ministry of Foreign Affairs
of the Czech Republic



PARTNERSHIP PACKAGES

PARTICIPATE THROUGH:

- » Visibility, Community & Networking
- » Hospitality & Marketing
- » (E-)Programme & (Digital) Advertising and (Virtual) Exhibition.





GOLD PARTNER 50 000 EUR

EXHIBITION

- » Exhibition space of 32 sqm
- » 8 Exhibitor registrations
- » 6 Participants registrations

TICKETS

- » 4 Social event tickets

BRANDING AND PROMO DURING EVENT

- » Partner's logo and acknowledgment on screen during the opening ceremony
- » Video presentation in meeting halls during coffee breaks (up to 6 seconds – no sound)
- » Acknowledgment on slideshow in the meeting halls during the breaks
- » Banner with Partner's logo at the registration area

BRANDING AND PROMO ON WEBSITE

- » Partner's logo on the official website in the relevant partnership category with a link to Partner's homepage and company profile (50 words)
- » Logo on homepage – in carousel banner
- » Company name in bottom bar of the event website

ADVERTISEMENT

- » 1 inserts in the Delegate Bags (max A4 format)
- » 1 inside pages of advertisement in the Final programme-inside page
- » Logo in the newsletter as a confirmed partner sent to all pre-registered participants



SILVER PARTNER 35 000 EUR

EXHIBITION

- » Exhibition space of 24 sqm
- » 6 Exhibitor registrations
- » 4 Premium exhibitor registrations

TICKETS

- » 2 Social event tickets

BRANDING AND PROMO DURING EVENT

- » Partner's logo and acknowledgment on screen during the opening ceremony
- » Video presentation in meeting halls during coffee breaks (up to 4 seconds – no sound)
- » Acknowledgment on slideshow in the meeting halls during the breaks
- » Banner with Partner's logo at the registration area

BRANDING AND PROMO ON WEBSITE

- » Partner's logo on the official website in the relevant partnership category with a link to Partner's homepage and company profile (30 words)
- » Logo on homepage – in carousel banner
- » Company name in bottom bar of the event website

ADVERTISEMENT

- » 1 inserts in the Delegate Bags (max A4 format)
- » 1/2 inside pages of advertisement in the Final programme-inside page
- » Logo in the newsletter as a confirmed partner sent to all pre-registered participants





BRONZE PARTNER 15 000 EUR

EXHIBITION

- » Exhibition space of 16 sqm
- » 4 Exhibitor registrations
- » 2 Premium exhibitor registrations

TICKETS

- » 1 Social event tickets

BRANDING AND PROMO DURING EVENT

- » Partner's logo and acknowledgment on screen during the opening ceremony
- » Acknowledgment on slideshow in the meeting halls during the breaks
- » Banner with Partner's logo at the registration area

BRANDING AND PROMO ON WEBSITE

- » Partner's logo on the official website in the relevant partnership category with a link to Partner's homepage and company profile (30 words)
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ADVERTISEMENT

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EXHIBITION 6 SQM EXHIBITION SPACE 6 000 EUR

The exhibition will be placed close to the meeting rooms and refreshments.

Exhibition space Includes:

- » shell scheme booth 6sqm (3x2m)
- » 4 Exhibitors badges
- » Company title sign (black, standardized font)
- » 1 table and 2 chairs
- » Carpet and trash can
- » 1 lockable information desk
- » Lighting (3 lights lamp)
- » Electricity socket

ADDITIONAL EXHIBITION SPACE ONLY – UPON REQUEST

ALL ABOVE MENTIONED PRICES ARE VAT EXCLUDED





INDUSTRY PRESENTATIONS 25 000 EUR

SATELLITE SYMPOSIUM

Companies and organizations are invited to host Satellite Symposium during the lunch break on their selected topic to present their work and products.

IN-PERSON PROMOTION:


- » Program subject to the approval of the Scientific Committee
- » During Lunchtime (45 minutes Netto, 2x 15 minutes for preparing the room)
- » Included conference hall rental with facilities (screen and beam projector)
- » Invitation email to all pre-registered participants (on behalf of organizer)
- » Partner's logo on the official webpage and in the Final Programme

TOPIC SESSION

- » Companies and organizations are invited to host one of the Topic Session during the official programme on selected topic to present their work and products (running parallelly with scientific programme)

IN-PERSON PROMOTION:

- » Program subject to the approval of the Scientific Committee
- » 3 x 25 min presentation during the scientific programme dedicated to the particular scientific programme
- » Included conference hall rental with facilities (screen and beam projector)
- » Partner can invite own speakers (travel and other expenses are upon their responsibility) or support concrete Topic and Sessions in the Programme
- » Partner's logo on the official webpage and in the Final Programme



CONGRESS MATERIALS



BAGS

(50% discount if provided by Partner)

- » Partner's logo to be printed on the bags along with the official logo of the event
- » Delegates will be provided with Bags upon registration

18 000 EUR

BADGE LANYARDS

(50% discount if provided by Partner)

- » Partner's logo will be printed on all Lanyards
- » Lanyards will be distributed to all delegates upon registration

8 000 EUR

PENS (EXCLUSIVE)

- » Partner's logo placed on the pens
- » Pens will be distributed to all delegates

6 000 EUR

NOTEPADS (EXCLUSIVE)

- » Partner's logo placed on the notepads
- » Notepads will be distributed to all delegates

6 000 EUR



STAFF T-SHIRTS (EXCLUSIVE)

5 000 EUR

- » Partner's logo to be printed on all staff T-shirts along with the official event logo

REUSABLE WATER BOTTLES (EXCLUSIVE) 12 000 EUR

- » Partner's name and/or logo printed on bottle
- » Partner's logo with hyperlink on official website
- » Partner's logo in the Final Programme

WATER STATIONS (EXCLUSIVE)

12 000 EUR

- » Partner's logo will be placed on dispensers
- » Partner can provide branded cups, etc.
- » Partner's logo with hyperlink on official website
- » Partner's logo in the Final Programme

CHARGING STATIONS (EXCLUSIVE)

15 000 EUR

- » Partner's logo will be placed on charging stations
- » Partner's logo in the Final Programme

ADDITIONAL ITEMS

BRANDING IN THE CONGRESS VENUE (COST TBC)

- » Partner's logo on banner in Registration Area
- » Partner's logo on banner in Exhibition Area
- » Partner's logo on city lights in metro Station Vysehrad



SOCIAL EVENTS

GALA RECEPTION (EXCLUSIVE)

25 000 EUR

- » Partner's logo printed on all printed Gala Dinner invitations
- » Partners logo printed on napkins
- » Partner can place banners and other branded materials in the venue
- » Acknowledgement during the Welcome Speech – max. 5 min
- » Partner's logo printed in the Final Programme

GALA RECEPTION TRANSPORT

5 000 EUR

- » Partner's logo printed on busses
- » Partner's logo printed in the Final Programme

WELCOME RECEPTION (EXCLUSIVE)

20 000 EUR

- » Partner's logo present at Welcome Reception
- » Acknowledgement during the Welcome Speech – max. 5 min
- » Partner can place roll-up banners and other branded materials at the Welcome Reception area



PARTNER'S LOGO IN THE FINAL PROGRAMME

» All branded materials must be approved by the organiser

COFFEE BREAK (EXCLUSIVE)

OCTOBER 11

- » Partner's logo displayed on the tables with coffee breaks
- » Partner can distribute their own flags, napkins, etc. or place roll-up banners
- » All branded materials must be approved by the organiser

6 000 EUR

COFFEE BREAK (EXCLUSIVE)

OCTOBER 12

- » Partner's logo displayed on the tables with coffee breaks
- » Partner can distribute their own flags, napkins, etc. or place roll-up banners
- » All branded materials must be approved by the organiser

6 000 EUR

COFFEE BREAK (EXCLUSIVE)

OCTOBER 13

- » Partner's logo displayed on the tables with coffee breaks
- » Partner can distribute their own flags, napkins, etc. or place roll-up banners
- » All branded materials must be approved by the organiser

6 000 EUR



AREAS

RELAX ZONE (EXCLUSIVE)

20 000 EUR

- » Partner can place roll up banners and other branded materials at the Relax Zone area
- » Relax Zone will be available to all attendees during the congress days. In the navigation will be used partners logo.
- » Special occasion can be organized - upon approval by organizer

HOSPITALITY SUITE

10 000 EUR

- » Rental of the meeting room with basic equipment (chairs, tables) and restricted admission dedicated for the whole event only to one Partner. Navigation to the meeting room if required
- » Purpose and use of the space entirely depends on the decision of Partner

SPEAKERS' READY ROOM (EXCLUSIVE)

8 000 EUR

- » All speakers use this room to prepare and upload their presentations
- » Partner's logo displayed within the room and on the computer monitors

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INFORMATION MATERIALS

POCKET PROGRAMME (EXCLUSIVE) 12 000 EUR

- » Exclusive acknowledgement of the Partner's status in the Pocket Programme
- » Partner's logo in the Final Programme

MOBILE APPLICATION (EXCLUSIVE) 17 000 EUR

- » Advertising in the event mobile application that can be downloaded by delegates to their smartphones and other electronic devices
- » Partner's logo displayed on the homepage of the Mobile Application
- » Special button with direct information about the Partner

ADVERTISING

ADVERTISING IN THE FINAL PROGRAMME

- » Outside Back Cover Page (limited to 1) 9 000 EUR
- » Inside Back Cover Page (limited to 1) 9 000 EUR
- » Inside Front Cover Page (limited to 1) 7 000 EUR
- » Inside Page 5 000 EUR
- » 1/2 Inside Page 3 000 EUR

BAG INSERT

2 500 EUR

- » One promotional leaflet (maximum 1 page, A4 format) or a small brochure inserted into each delegate bag

VIDEO ADVERTISEMENT

In-person

Video to be presented during all breaks in the meeting rooms and on the pannels with the programme (entire conference)

BUMPER VIDEO

- » 6 sec video or PPT slideshow

5 000 EUR

VIDEO SPOT

- » up to 20 sec video or PPT slideshow

10 000 EUR

VIDEO PRESENTATION

- » up to 30 sec video or PPT slideshow

15 000 EUR

EMAIL BLAST

4 000 EUR

- » 1 email blast to be sent to all registered participants
- » (content, date and time TBD)

TRAVEL GRANTS/FELLOWSHIP

TRAVEL GRANTS

2 000 EUR/PER ITEM

Offer the opportunity to (a) young scientist(s) to attend WEC 2023 by financing travel fellowships.

Your company name and logo will be highlighted in the Final Programme and at the official website.

- » List of young scientists benefiting from your support

All below mentioned prices are VAT excluded.

Maximise your participation and support WEC 2023, gain extra visibility and benefits.

We will help you build the sponsorship package that matches your budget and fulfils your objectives.





WEC 2023

7TH WORLD ENGINEERS
CONVENTION

PARTNER ALLIANCE

www.wec2023.com/partner-alliance

CONTACT

Your involvement and contribution would be greatly appreciated and can be tailored according to your business needs.



LUCIE PRICHYSTALOVA

Senior Project Manager

Tel.: +420 606 615 034

E-mail: prichystalova@guarant.cz

GUARANT International spol. s r.o.

Českomoravská 19, 190 00 Praha 9, Czech
Republic | **Tel.:** +420 284 001 444

www.guarant.cz